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AUTHOR Cunningham, Stephen
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ABSTRACT

Pennsylvania College of Technology's Project Profile is designed to collect data on the characteristics and objectives of entering students and compare results to those from previous years. This report presents data on the 4,674 students who applied and matriculated in fall 1994 and includes comparisons by student responses for fall 1990 to fall 1994. Section I describes the project methodology, indicating that an item on how students found out about the college was added to the questionnaire for the 1994 sample, and reviews general findings. Section II presents tables summarizing trends in student characteristics and objectives for 1990-94 for the total student population and for degree-seeking, non-degree-seeking, full-time, part-time, new degree-seeking, and returning degree-seeking students. Highlighted findings include the following: (1) 44% of students did not seriously consider attending until within 3 months of the time they applied and 68% did not consider attending until within 6 months of applying; (2) 45% of the students indicated that they found out about the college from friends, relatives, or parents; (3) the proportion of students with annual family incomes over \$30,000 rose from 34.7% in 1990 to 40.2% in 1994; and (4) from 1992-94, the number of students who enrolled with the primary goal of transferring to a four-year institution decreased from 19% to 15.7%. The survey instrument and a brief history of the Project are appended. (HAA)

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Institutional Research

FALL 1994
PROJECT PROFILE REPORT
OFFICE OF STRATEGIC PLANNING
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Pennsylvania College of Technology
PENNSTATE



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**FALL 1994
PROJECT PROFILE
REPORT**

Project Profile provides an interesting summary of information which **all** applicants to Penn College provide about themselves at the time of admission. This data is obtained from the College's admissions application form and accompanying questionnaire.

Fall 1994 marks the tenth year that Project Profile has been in use. A written analysis of this data is generally produced by the Office of Strategic Planning and Research (OSPR) on a bi-annual basis. In each of the past two years, the admissions application questionnaire (see appendix) has undergone substantial changes. For this reason, despite having been published last year, a limited version of Project Profile has been produced again this year, rather than waiting until 1996 to present results reflecting the modified questionnaire.

In 1993, the family income categories (item 9) were updated to more accurately reflect the income breakdown of our applicants. In addition, two new items were added (items 6, 7) regarding the timeframe in which applicants first considered and decided to attend. Initial responses to these three items were published last year, but only some 25% of the total college student body had the opportunity to respond.

Now that the revised questionnaire items have been in place for over a full year, nearly half of the College's current students have had the opportunity to respond to these items. This past year, another new item was added to the questionnaire (item 13), asking how applicants found out about the College. With our renewed institutional focus on marketing, it was deemed appropriate to provide the first full semester's response to this new item as soon as readily available.

This report is composed of two sections, and an appendix. Section I provides written analysis of the data, focusing on the changes to the questionnaire described above. Otherwise, only the most major changes and trends will be discussed. Section II provides a detailed five-year, longitudinal presentation of the Project Profile data trends, broken up into seven tables:

- o Table 1 - Total Student Population
- o Table 2 - Degree-Seeking Population
- o Table 3 - Non-Degree Population
- o Table 4 - Full-Time, Degree-Seeking Population
- o Table 5 - Part-Time, Degree-Seeking Population
- o Table 6 - New, Degree-Seeking Population
- o Table 7 - Returning, Degree-Seeking Population

The appendix includes a copy of the application questionnaire, and a brief history of the report.

ANALYSIS

Timeframe of Enrollment Decisions

It should be carefully noted that the two questions related to the timeframe of enrollment decisions are expressed relative to the time the student applied, not relative to the start of the Fall term. Close to half (44%, p. 9) of the College's students do not seriously consider attending until within three months of the time they apply. Over two-thirds (68%) don't consider the College until within six months of applying. Only 14% seriously consider the College over a year prior to applying.

Not surprisingly, non-degree students are significantly more likely (79%, p. 21) to make their decision to actually enroll within only two months of the time they apply. But even among degree-seeking students, over two-thirds (67%, p. 15) did not actually decide to enroll until within two months. Only 15% made the decision more than four months prior.

It would appear that most of our students did not consider the College as a serious long-term option or goal prior to applying. Among traditional students, perhaps they do not consider any form of higher education to be a goal early in their high school career. Or if they do consider college, they are either unaware of Penn College, or do not initially consider it to be right for them. Whichever of these possibilities is more accurate, an opportunity might exist to better market both the concept of technical education in general, and the College in particular, to high school prospects earlier in their high school career.

Of course a different perspective on this data could be presented as well. While enrollment at Penn College may not have been a long-term goal of many of our students, once they do become aware enough of the College to give it serious consideration, they quickly make their decision to apply.

How Students Found Out About Penn College

Word-of-mouth is by far the most common initial source of information students receive about the College. Nearly half (45%, p. 8) of this past Fall's entering students indicated they found out about the College from friends, relatives or parents. The next closest source of information was high school counselors (14%). Admissions recruiters accounted for 8% of the students.

Outside of these personal contacts, the College catalog was the most common medium through which students heard about the College (9%). Radio, television and newspapers together accounted for less than 3%. Newspapers were, however, a primary source for non-degree students (12%, p. 20). Only friends and relatives ranked higher (35%) among non-degree-seekers.

Annual Family Income

The proportion of all students with annual family incomes over \$30,000 continues to steadily rise, from 35% in 1990 to over 40% in 1994 (p. 6). This represents a 16% increase. Among entering students only, the change is even greater, from 37% to 44% (p. 36), up 19%.

While some of this increase in student family incomes is likely a result of widespread, gradual inflation in family incomes, some part could also be due to the changing population of students the College is attracting. From a negative perspective, it could also be argued that this data reflects an increasing difficulty for lower income students to afford rising college costs.

Enrollment Goal

The College is experiencing a substantial decline in the enrollment of what we have traditionally called college and university transfer students. From the late 80's through early 90's, the proportion of students enrolling with the primary goal of transferring to a four-year institution remained fairly constant, near 20%. In the past two years however, this proportion has dropped significantly, from 19% in 1992, to 17.7% in 1993, and 15.7% this year (p. 9). These decreases represent a cumulative 17% drop.

The decline in transfer-oriented students can also be seen in the drop-off of General Studies (GS) enrollments during the same time. GS enrollments dropped 7% in Fall 1993, and 19% in Fall 1994 (General Institutional Characteristics). Looking specifically at the proportion of students whose primary goal was to transfer, the decline is even more noticeable among entering students (Fall 1992 - 21%, Fall 1994 - 15%, p. 39) and among the full-time population (Fall 1992 - 20%, Fall 1994 - 16%, p. 27).

For students not interested in the College's unique, technical, hands-on programs, the College's tuition is undoubtedly less attractive than that of other regional alternatives. However, the decline in students with transfer objectives may also be related to the baccalaureate initiative, not simply a result of the loss of General Studies students.

In the past, some students in technical programs have indicated transfer as their primary goal. With the increasing availability of technical four-year programs at the College, many of these students no longer need to transfer to complete their educational goals, and thus they would no longer indicate transfer as their enrollment goal. However, given current reporting capabilities, the exact impact of bachelor programs on the transfer decline cannot be quantified.

Expected Employment While Attending College

The non-traditional and lower-income characteristics typical of the College's student population has always created a substantial need for student employment concurrent with their enrollment. In recent years, however, this tendency had been in gradual decline. In 1990 nearly one-third (31%, p. 10) of the College's students expected to work over 20 hours a week. By 1993, this proportion was down to 27%. Among new students only, a similar decline occurred, from 23% to 21% (p. 40).

However, in Fall 1994 the trend toward reduced student employment reversed. The proportion expecting to work over 20 hours a week jumped from 28% back up to 31%. Among new students the change was even more dramatic, from 21% to 34%. The reasons for this sudden reversal are unclear at this time.

Because of the limited scope of this year's Project Profile analysis, the reader is encouraged to review the accompanying data tables for additional findings and trends.

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 1

TOTAL STUDENT POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	1905	43.4%	2077	43.7%	2141	43.3%	2135	44.3%	2067	44.2%
Male	2481	56.6%	2675	56.3%	2801	56.7%	2685	55.7%	2607	55.8%
TOTAL POPULATION	4386	100.0%	4752	100.0%	4942	100.0%	4820	100.0%	4674	100.0%
AGE										
< 20	1928	44.0%	1971	41.5%	1865	37.8%	1681	34.9%	1636	35.0%
20 - 24	1087	24.8%	1322	27.9%	1452	29.4%	1438	29.9%	1446	31.0%
25 - 29	385	8.8%	437	9.2%	491	9.9%	516	10.7%	463	9.9%
30 - 39	619	14.1%	653	13.8%	743	15.0%	750	15.6%	696	14.9%
40 +	363	8.3%	363	7.6%	386	7.8%	431	8.9%	427	9.1%
Total	4382	99.9%	4746	99.9%	4937	99.9%	4816	99.9%	4668	99.9%
RACE/ETHNICITY										
Black	61	1.4%	79	1.7%	113	2.3%	117	2.4%	132	2.8%
Other Minority	24	0.5%	34	0.7%	41	0.8%	50	1.0%	67	1.4%
White	4301	98.1%	4639	97.6%	4788	96.9%	4653	96.5%	4475	95.7%
Total	4386	100.0%	4752	100.0%	4942	100.0%	4820	100.0%	4674	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1755	40.0%	1833	38.6%	1793	36.3%	1796	37.3%	1728	37.0%
Bradford	82	1.9%	104	2.2%	115	2.3%	122	2.5%	128	2.7%
Clinton	257	5.9%	265	5.6%	267	5.4%	243	5.0%	265	5.7%
Montour	54	1.2%	63	1.3%	70	1.4%	59	1.2%	63	1.3%
Northumberland	258	5.9%	314	6.6%	372	7.5%	357	7.4%	320	6.8%
Potter	54	1.2%	55	1.2%	56	1.1%	46	1.0%	59	1.3%
Snyder	83	1.9%	107	2.3%	129	2.6%	144	3.0%	124	2.7%
Sullivan	52	1.2%	46	1.0%	52	1.1%	38	0.8%	33	0.7%
Tioga	291	6.6%	334	7.0%	323	6.5%	280	5.8%	230	4.9%
Union	133	3.0%	150	3.2%	190	3.8%	185	3.8%	158	3.4%
IMMEDIATE AREA TOTAL	3019	68.8%	3271	68.8%	3367	68.1%	3270	67.8%	3108	66.5%
OTHER PA COUNTIES	1349	30.8%	1453	30.6%	1545	31.3%	1517	31.5%	1488	31.8%
OUT-OF-STATE/FOREIGN	18	0.4%	28	0.6%	30	0.6%	33	0.7%	78	1.7%
Total	4386	100.0%	4752	100.0%	4942	100.0%	4820	100.0%	4674	100.0%

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TABLE 1

TOTAL STUDENT POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
<u>UNDER \$30,000</u>										
< \$19,000	1507	37.9%	1604	37.4%	1687	38.0%	1579	36.7%	1492	36.5%
\$19,000 - \$29,999	1088	27.4%	1122	26.2%	1146	25.8%	1110	25.8%	950	23.2%
TOTAL UNDER \$30,000	2595	65.3%	2726	63.6%	2833	63.7%	2689	62.5%	2442	59.8%
<u>\$30,000 +</u>	<u>1379</u>	<u>34.7%</u>	<u>1563</u>	<u>36.4%</u>	<u>1603</u>	<u>36.1%</u>	<u>1214</u>	<u>28.2%</u>	<u>659</u>	<u>16.1%</u>
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	5	0.1%	152	3.5%	381	9.3%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	3	0.1%	108	2.5%	257	6.3%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	140	3.3%	348	8.5%
TOTAL \$30,000 +	1379	34.7%	1563	36.4%	1611	36.3%	1614	37.5%	1645	40.2%
Total Responses/Response Rate	3974	90.6%	4289	90.3%	4444	89.9%	4303	89.3%	4087	87.4%
FAMILY SIZE										
1 - 2	533	12.9%	580	13.0%	584	12.6%	633	13.9%	657	15.0%
3 - 4	2021	49.0%	2201	49.4%	2328	50.3%	2287	50.1%	2202	50.1%
5 +	1569	38.1%	1674	37.6%	1717	37.1%	1642	36.0%	1534	34.9%
Total Responses/Response Rate	4123	94.0%	4455	93.8%	4629	93.7%	4562	94.6%	4393	94.0%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1598	37.9%	1732	38.0%	1833	38.7%	1799	38.9%	1764	39.8%
Not 1st to attend	2617	62.1%	2821	62.0%	2909	61.3%	2823	61.1%	2664	60.2%
Total Responses/Response Rate	4215	96.1%	4553	95.8%	4742	96.0%	4622	95.9%	4428	94.7%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	2881	68.9%	3102	68.7%	3305	70.5%	3113	68.4%	2900	66.7%
Not 1st to attend	1302	31.1%	1412	31.3%	1383	29.5%	1438	31.6%	1446	33.3%
Total Responses/Response Rate	4183	95.4%	4514	95.0%	4688	94.9%	4551	94.4%	4346	93.0%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 1

TOTAL STUDENT POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	581	14.9%	629	14.8%	649	14.8%	671	15.4%	629	15.0%
High School	1969	50.5%	2154	50.7%	2207	50.5%	2129	49.0%	2082	49.5%
Some College	528	13.5%	573	13.5%	583	13.3%	570	13.1%	556	13.2%
2-Yr Degree	295	7.6%	321	7.6%	361	8.3%	370	8.5%	363	8.6%
4-Yr Degree +	529	13.6%	572	13.5%	573	13.1%	604	13.9%	576	13.7%
Total Responses/Response Rate	3902	89.0%	4249	89.4%	4373	88.5%	4344	90.1%	4206	90.0%
MOTHER'S EDUCATION										
< High School	446	11.2%	512	11.8%	495	11.1%	468	10.6%	450	10.5%
High School	2308	57.8%	2439	56.1%	2526	56.7%	2475	56.0%	2363	55.4%
Some College	634	15.9%	705	16.2%	690	15.5%	691	15.6%	692	16.2%
2-Yr Degree	263	6.6%	302	6.9%	335	7.5%	339	7.7%	339	7.9%
4-Yr Degree +	340	8.5%	390	9.0%	412	9.2%	446	10.1%	424	9.9%
Total Responses/Response Rate	3991	91.0%	4348	91.5%	4458	90.2%	4419	91.7%	4268	91.3%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3482	79.4%	3780	79.5%	4016	81.3%	3842	79.7%	3743	80.1%
Not Disadvantaged	904	20.6%	972	20.5%	926	18.7%	978	20.3%	931	19.9%
Total	4386	100.0%	4752	100.0%	4942	100.0%	4820	100.0%	4674	100.0%
HIGH SCHOOL RANK										
Top Third	841	24.9%	902	24.1%	932	23.7%	932	24.0%	893	23.7%
Middle Third	971	28.8%	1123	30.0%	1237	31.5%	1268	32.7%	1276	33.9%
Bottom Third	1565	46.3%	1722	46.0%	1756	44.7%	1682	43.3%	1594	42.4%
Total Responses/Response Rate	3377	77.0%	3747	78.9%	3925	79.4%	3882	80.5%	3763	80.5%
HIGH SCHOOL MAJOR										
Academic	1671	38.4%	1773	37.7%	1846	37.8%	1880	39.3%	1884	40.6%
Business	679	15.6%	696	14.8%	690	14.1%	657	13.8%	611	13.2%
General	1348	31.0%	1496	31.8%	1617	33.1%	1543	32.3%	1548	33.3%
Vocational	656	15.1%	742	15.8%	733	15.0%	698	14.6%	603	13.0%
Total Responses/Response Rate	4354	99.3%	4707	99.1%	4886	98.9%	4778	99.1%	4646	99.4%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 1

TOTAL STUDENT POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	702	16.7%	751	16.5%	832	17.6%	848	18.3%	854	19.2%
No other applications	3512	83.3%	3799	83.5%	3902	82.4%	3792	81.7%	3592	80.8%
Total Responses/Response Rate	4214	96.1%	4550	95.7%	4734	95.8%	4640	96.3%	4446	95.1%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	308	7.3%	332	7.3%	359	7.6%	356	7.7%	344	7.8%
No other acceptances	3890	92.7%	4203	92.7%	4347	92.4%	4245	92.3%	4079	92.2%
Total Responses/Response Rate	4198	95.7%	4535	95.4%	4706	95.2%	4601	95.5%	4423	94.6%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	725	16.5%	728	15.3%	1064	21.5%	1053	21.8%	1096	23.4%
No Experience	3661	83.5%	4024	84.7%	3878	78.5%	3767	78.2%	3578	76.6%
Total Responses	4386	100.0%	4752	100.0%	4942	100.0%	4820	100.0%	4674	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	0.4%
Relative/friend	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	616	44.1%
Former student	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	19	1.4%
Newspaper	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	29	2.1%
Radio	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	7	0.5%
TV	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	0.2%
Open House	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	0.1%
College catalog	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	130	9.3%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	109	7.8%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	34	2.4%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	191	13.7%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	57	4.1%
Other	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	193	13.8%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1396	29.9%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 1

TOTAL STUDENT POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	573	47.8%	1114	43.7%
3 - 6 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	274	22.9%	624	24.5%
6 - 12 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	210	17.5%	454	17.8%
12 - 18 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	77	6.4%	202	7.9%
18 + Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	65	5.4%	153	6.0%
Total Responses/Response Rate	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	1199	24.9%	2547	54.5%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	863	71.9%	1724	67.6%
3 - 4 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	185	15.4%	447	17.5%
5 - 9 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	82	6.8%	200	7.8%
9 - 12 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	36	3.0%	82	3.2%
12 + Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	35	2.9%	98	3.8%
Total Responses/Response Rate	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	1201	24.9%	2551	54.6%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1607	39.6%	1792	40.9%	1875	41.2%	1830	41.1%	1869	43.6%
Retrain for new career	347	8.6%	338	7.7%	380	8.4%	415	9.3%	442	10.3%
Upgrade skills for advancement	935	23.1%	985	22.5%	966	21.2%	959	21.5%	919	21.4%
Transfer to 4-year college	777	19.2%	838	19.1%	865	19.0%	791	17.8%	672	15.7%
Personal interest	389	9.6%	424	9.7%	464	10.2%	458	10.3%	387	9.0%
Total Responses/Response Rate	4055	92.5%	4377	92.1%	4550	92.1%	4453	92.4%	4289	91.8%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	114	2.9%	104	2.4%	115	2.6%	154	3.5%	166	3.9%
Location	1109	28.1%	1185	27.6%	1239	27.9%	1180	27.0%	1069	25.2%
Instructional quality	682	17.3%	728	16.9%	730	16.5%	750	17.2%	767	18.1%
Program/Course choice	2041	51.7%	2282	53.1%	2351	53.0%	2283	52.3%	2236	52.8%
Total Responses/Response Rate	3946	90.0%	4299	90.5%	4435	89.7%	4367	90.6%	4238	90.7%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 1

TOTAL STUDENT POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	766	18.8%	758	17.2%	722	15.9%	694	15.5%	603	14.0%
21 - 30 Hours/Week	497	12.2%	530	12.0%	540	11.9%	524	11.7%	748	17.3%
11 - 20 Hours/Week	1123	27.5%	1296	29.5%	1334	29.3%	1311	29.2%	1159	26.9%
1 - 10 Hours/Week	451	11.1%	503	11.4%	513	11.3%	509	11.4%	614	14.2%
Total intending to be employed	2837	69.6%	3087	70.2%	3109	68.3%	3038	67.8%	3124	72.4%
Total not intending to be employed	1242	30.4%	1313	29.8%	1440	31.7%	1445	32.2%	1189	27.6%
Total Responses/Response Rate	4079	93.0%	4400	92.6%	4549	92.0%	4483	93.0%	4313	92.3%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	885	20.2%	929	19.5%	816	16.5%	802	16.6%	854	18.3%
Construction/Design Technologies	706	16.1%	763	16.1%	807	16.3%	804	16.7%	755	16.2%
Health Sciences	467	10.6%	609	12.8%	822	16.6%	834	17.3%	746	16.0%
Hospitality	94	2.1%	111	2.3%	123	2.5%	133	2.8%	143	3.1%
Industrial/Engineer Technologies	500	11.4%	497	10.5%	549	11.1%	576	12.0%	536	11.5%
Integrated Studies	967	22.0%	989	20.8%	967	19.6%	898	18.6%	841	18.0%
Natural Resources/Transportation	508	11.6%	558	11.7%	551	11.2%	523	10.9%	591	12.6%
North Campus	259	5.9%	296	6.2%	304	6.2%	250	5.2%	208	4.5%
Total	4386	100.0%	4752	100.0%	4939	99.9%	4820	100.0%	4674	100.0%
CREDIT LOAD										
Full-Time	3279	74.8%	3583	75.4%	3768	76.2%	3687	76.5%	3640	77.9%
Part-Time	1107	25.2%	1169	24.6%	1174	23.8%	1133	23.5%	1034	22.1%
Total	4386	100.0%	4752	100.0%	4942	100.0%	4820	100.0%	4674	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	1734	42.4%	1914	43.1%	2001	42.9%	2010	43.7%	1986	44.0%
Male	2354	57.6%	2529	56.9%	2659	57.1%	2593	56.3%	2525	56.0%
TOTAL POPULATION	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%
AGE										
< 20	1909	46.7%	1942	43.7%	1851	39.8%	1662	36.1%	1620	35.9%
20 - 24	1033	25.3%	1280	28.8%	1410	30.3%	1415	30.8%	1417	31.4%
25 - 29	347	8.5%	391	8.8%	451	9.7%	484	10.5%	440	9.8%
30 - 39	511	12.5%	545	12.3%	643	13.8%	676	14.7%	656	14.6%
40 +	284	7.0%	281	6.3%	300	6.4%	362	7.9%	375	8.3%
Total	4084	99.9%	4439	99.9%	4655	99.9%	4599	99.9%	4508	99.9%
RACE/ETHNICITY										
Black	60	1.5%	77	1.7%	110	2.4%	115	2.5%	129	2.9%
Other Minority	23	0.6%	30	0.7%	39	0.8%	48	1.0%	66	1.5%
White	4005	98.0%	4336	97.6%	4511	96.8%	4440	96.5%	4316	95.7%
Total	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1556	38.1%	1623	36.5%	1614	34.6%	1648	35.8%	1632	36.2%
Bradford	81	2.0%	104	2.3%	112	2.4%	121	2.6%	127	2.8%
Clinton	236	5.8%	239	5.4%	251	5.4%	234	5.1%	259	5.7%
Montour	52	1.3%	63	1.4%	68	1.5%	58	1.3%	62	1.4%
Northumberland	245	6.0%	303	6.8%	363	7.8%	351	7.6%	314	7.0%
Potter	53	1.3%	52	1.2%	54	1.2%	44	1.0%	49	1.1%
Snyder	82	2.0%	103	2.3%	129	2.8%	141	3.1%	122	2.7%
Sullivan	50	1.2%	45	1.0%	52	1.1%	36	0.8%	31	0.7%
Tioga	248	6.1%	293	6.6%	284	6.1%	265	5.8%	216	4.8%
Union	128	3.1%	143	3.2%	182	3.9%	179	3.9%	154	3.4%
IMMEDIATE AREA TOTAL	2731	66.8%	2968	66.8%	3109	66.7%	3077	66.8%	2966	65.8%
OTHER PA COUNTIES	1339	32.8%	1447	32.6%	1522	32.7%	1494	32.5%	1468	32.5%
OUT-OF-STATE/FOREIGN	18	0.4%	28	0.6%	29	0.6%	32	0.7%	77	1.7%
Total	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
UNDER \$30,000										
< \$19,000	1442	38.6%	1547	38.2%	1639	38.8%	1546	37.5%	1466	36.8%
\$19,000 - \$29,999	1026	27.5%	1056	26.1%	1083	25.6%	1050	25.4%	919	23.1%
TOTAL UNDER \$30,000	2468	66.1%	2603	64.3%	2722	64.4%	2596	62.9%	2385	59.9%
\$30,000 +	1265	33.9%	1443	35.7%	1500	35.5%	1185	28.7%	645	16.2%
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	3	0.1%	130	3.2%	365	9.2%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	2	0.0%	98	2.4%	252	6.3%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	117	2.8%	332	8.3%
TOTAL \$30,000 +	1265	33.9%	1443	35.7%	1505	35.6%	1530	37.1%	1594	40.1%
Total Responses/Response Rate	3733	91.3%	4046	91.1%	4227	90.7%	4126	89.6%	3979	88.2%
FAMILY SIZE										
1 - 2	483	12.5%	528	12.6%	526	12.0%	590	13.5%	624	14.6%
3 - 4	1883	48.7%	2066	49.1%	2208	50.3%	2197	50.3%	2142	50.2%
5 +	1500	38.8%	1611	38.3%	1656	37.7%	1582	36.2%	1504	35.2%
Total Responses/Response Rate	3866	94.6%	4205	94.6%	4390	94.2%	4369	94.9%	4270	94.7%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1510	38.2%	1658	38.6%	1765	39.2%	1750	39.4%	1725	40.1%
Not 1st to attend	2442	61.8%	2637	61.4%	2737	60.8%	2686	60.6%	2580	59.9%
Total Responses/Response Rate	3952	96.7%	4295	96.7%	4502	96.6%	4436	96.4%	4305	95.4%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	2729	69.6%	2955	69.4%	3150	70.8%	3012	68.9%	2821	66.8%
Not 1st to attend	1193	30.4%	1301	30.6%	1299	29.2%	1359	31.1%	1404	33.2%
Total Responses/Response Rate	3922	95.9%	4256	95.8%	4449	95.5%	4371	95.0%	4225	93.7%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 2

DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	536	14.6%	580	14.4%	611	14.6%	635	15.2%	609	14.9%
High School	1863	50.7%	2057	51.1%	2113	50.6%	2068	49.6%	2037	49.8%
Some College	500	13.6%	548	13.6%	561	13.4%	546	13.1%	540	13.2%
2-Yr Degree	282	7.7%	309	7.7%	353	8.5%	359	8.6%	357	8.7%
4-Yr Degree +	494	13.4%	532	13.2%	537	12.9%	563	13.5%	548	13.4%
Total Responses/Response Rate	3675	89.9%	4026	90.6%	4175	89.6%	4171	90.6%	4091	90.7%
MOTHER'S EDUCATION										
< High School	416	11.1%	487	11.8%	475	11.1%	450	10.6%	442	10.6%
High School	2179	58.0%	2314	56.2%	2402	56.4%	2378	56.0%	2302	55.4%
Some College	605	16.1%	671	16.3%	670	15.7%	668	15.7%	673	16.2%
2-Yr Degree	244	6.5%	283	6.9%	320	7.5%	328	7.7%	327	7.9%
4-Yr Degree +	316	8.4%	363	8.8%	394	9.2%	421	9.9%	409	9.8%
Total Responses/Response Rate	3760	92.0%	4118	92.7%	4261	91.4%	4245	92.2%	4153	92.1%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3402	83.2%	3694	83.1%	3934	84.4%	3790	82.3%	3709	82.2%
Not Disadvantaged	686	16.8%	749	16.9%	726	15.6%	813	17.7%	802	17.8%
Total	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%
HIGH SCHOOL RANK										
Top Third	819	24.6%	888	24.1%	901	23.4%	910	23.8%	884	23.7%
Middle Third	955	28.7%	1102	29.9%	1220	31.6%	1258	32.9%	1262	33.9%
Bottom Third	1549	46.6%	1695	46.0%	1735	45.0%	1658	43.3%	1582	42.4%
Total Responses/Response Rate	3323	81.3%	3685	82.9%	3856	82.7%	3826	83.1%	3728	82.6%
HIGH SCHOOL MAJOR										
Academic	1522	37.5%	1642	37.2%	1714	37.1%	1772	38.7%	1800	40.1%
Business	615	15.1%	640	14.5%	641	13.9%	628	13.7%	591	13.2%
General	1292	31.8%	1422	32.2%	1553	33.6%	1488	32.5%	1499	33.4%
Vocational	634	15.6%	715	16.2%	717	15.5%	688	15.0%	596	13.3%
Total Responses/Response Rate	4063	99.4%	4419	99.5%	4625	99.2%	4576	99.4%	4486	99.4%

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PROJECT PROFILE ENROLLMENT TRENDS

TABLE 2

DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	676	17.1%	716	16.7%	805	17.9%	826	18.6%	843	19.5%
No other applications	3274	82.9%	3577	83.3%	3689	82.1%	3620	81.4%	3478	80.5%
Total Responses/Response Rate	3950	96.6%	4293	96.6%	4494	96.4%	4446	96.6%	4321	95.8%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	280	7.1%	300	7.0%	337	7.5%	338	7.7%	337	7.8%
No other acceptances	3658	92.9%	3980	93.0%	4132	92.5%	4075	92.3%	3964	92.2%
Total Responses/Response Rate	3938	96.3%	4280	96.3%	4469	95.9%	4413	95.9%	4301	95.3%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	629	15.4%	650	14.6%	973	20.9%	975	21.2%	1050	23.3%
No Experience	3459	84.6%	3793	85.4%	3687	79.1%	3628	78.8%	3461	76.7%
Total Responses	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	0.4%
Relative/friend	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	601	44.4%
Former student	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	18	1.3%
Newspaper	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	24	1.8%
Radio	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	7	0.5%
TV	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	0.2%
Open House	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	0.1%
College catalog	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	126	9.3%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	109	8.1%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	32	2.4%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	189	14.0%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	57	4.2%
Other	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	179	13.2%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1353	30.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	519	47.5%	1080	43.7%
3 - 6 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	254	23.3%	603	24.4%
6 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	190	17.4%	440	17.8%
12 - 18 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	71	6.5%	197	8.0%
18 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	58	5.3%	150	6.1%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1092	23.7%	2470	54.8%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	771	70.8%	1662	67.2%
3 - 4 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	175	16.1%	441	17.8%
5 - 9 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	76	7.0%	193	7.8%
9 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	35	3.2%	80	3.2%
12 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	32	2.9%	96	3.9%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1089	23.7%	2472	54.8%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1593	41.8%	1776	42.9%	1859	43.0%	1821	42.6%	1859	44.6%
Retrain for new career	330	8.7%	322	7.8%	356	8.2%	402	9.4%	432	10.4%
Upgrade skills for advancement	804	21.1%	858	20.7%	854	19.8%	873	20.4%	866	20.8%
Transfer to 4-year college	732	19.2%	789	19.1%	824	19.1%	753	17.6%	648	15.5%
Personal interest	349	9.2%	392	9.5%	430	9.9%	424	9.9%	364	8.7%
Total Responses/Response Rate	3808	93.2%	4137	93.1%	4323	92.8%	4273	92.8%	4169	92.4%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	99	2.7%	96	2.4%	105	2.5%	146	3.5%	157	3.8%
Location	1002	27.0%	1065	26.1%	1143	26.9%	1094	26.0%	1011	24.5%
Instructional quality	666	17.9%	715	17.6%	719	16.9%	735	17.5%	758	18.3%
Program/Course choice	1947	52.4%	2198	54.0%	2278	53.7%	2232	53.1%	2208	53.4%
Total Responses/Response Rate	3714	90.9%	4074	91.7%	4245	91.1%	4207	91.4%	4134	91.6%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 2

DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	567	14.8%	584	14.1%	558	12.9%	561	13.1%	533	12.7%
21 - 30 Hours/Week	480	12.6%	504	12.2%	529	12.2%	515	12.0%	735	17.5%
11 - 20 Hours/Week	1103	28.9%	1268	30.6%	1317	30.5%	1297	30.2%	1143	27.3%
1 - 10 Hours/Week	447	11.7%	495	11.9%	506	11.7%	503	11.7%	608	14.5%
Total intending to be employed	2597	68.0%	2851	68.8%	2910	67.4%	2876	67.0%	3019	72.1%
Total not intending to be employed	1222	32.0%	1294	31.2%	1410	32.6%	1419	33.0%	1170	27.9%
Total Responses/Response Rate	3819	93.4%	4145	93.3%	4320	92.7%	4295	93.3%	4189	92.9%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	795	19.4%	834	18.8%	750	16.1%	750	16.3%	831	18.4%
Construction/Design Technologies	695	17.0%	753	16.9%	801	17.2%	801	17.4%	735	16.3%
Health Sciences	462	11.3%	603	13.6%	817	17.5%	833	18.1%	745	16.5%
Hospitality	94	2.3%	111	2.5%	123	2.6%	133	2.9%	142	3.1%
Industrial/Engineer Technologies	470	11.5%	466	10.5%	525	11.3%	566	12.3%	531	11.8%
Integrated Studies	846	20.7%	867	19.5%	835	17.9%	767	16.7%	752	16.7%
Natural Resources/Transportation	505	12.4%	554	12.5%	547	11.7%	519	11.3%	588	13.0%
North Campus	221	5.4%	255	5.7%	262	5.6%	234	5.1%	187	4.1%
Total	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%
CREDIT LOAD										
Full-Time	3271	80.0%	3574	80.4%	3761	80.7%	3680	79.9%	3620	80.2%
Part-Time	817	20.0%	869	19.6%	899	19.3%	923	20.1%	891	19.8%
Total	4088	100.0%	4443	100.0%	4660	100.0%	4603	100.0%	4511	100.0%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE.3

NON-DEGREE POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	171	57.4%	163	52.8%	140	49.6%	125	57.6%	81	49.7%
Male	127	42.6%	146	47.2%	142	50.4%	92	42.4%	82	50.3%
TOTAL POPULATION	298	100.0%	309	100.0%	282	100.0%	217	100.0%	163	100.0%
AGE										
< 20	19	6.4%	29	9.4%	14	5.0%	19	8.8%	16	10.0%
20 - 24	54	18.1%	42	13.7%	42	14.9%	23	10.6%	29	18.1%
25 - 29	38	12.8%	46	15.0%	40	14.2%	32	14.7%	23	14.4%
30 - 39	108	36.2%	108	35.2%	100	35.5%	74	34.1%	40	25.0%
40 +	79	26.5%	82	26.7%	86	30.5%	69	31.8%	52	32.5%
Total	298	100.0%	307	99.4%	282	100.0%	217	100.0%	160	98.2%
RACE/ETHNICITY										
Black	1	0.3%	2	0.6%	3	1.1%	2	0.9%	3	1.8%
Other Minority	1	0.3%	4	1.3%	2	0.7%	2	0.9%	1	0.6%
White	296	99.3%	303	98.1%	277	98.2%	213	98.2%	159	97.5%
Total	298	100.0%	309	100.0%	282	100.0%	217	100.0%	163	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	199	66.8%	210	68.0%	179	63.5%	148	68.2%	96	58.9%
Bradford	1	0.3%	0	0.0%	3	1.1%	1	0.5%	1	0.6%
Clinton	21	7.0%	26	8.4%	16	5.7%	9	4.1%	6	3.7%
Montour	2	0.7%	0	0.0%	2	0.7%	1	0.5%	1	0.6%
Northumberland	13	4.4%	11	3.6%	9	3.2%	6	2.8%	6	3.7%
Potter	1	0.3%	3	1.0%	2	0.7%	2	0.9%	10	6.1%
Snyder	1	0.3%	4	1.3%	0	0.0%	3	1.4%	2	1.2%
Sullivan	2	0.7%	1	0.3%	0	0.0%	2	0.9%	2	1.2%
Tioga	43	14.4%	41	13.3%	39	13.8%	15	6.9%	14	8.6%
Union	5	1.7%	7	2.3%	8	2.8%	6	2.8%	4	2.5%
IMMEDIATE AREA TOTAL	288	96.6%	303	98.1%	258	91.5%	193	88.9%	142	87.1%
OTHER PA COUNTIES	10	3.4%	6	1.9%	23	8.2%	23	10.6%	20	12.3%
OUT-OF-STATE/FOREIGN	0	0.0%	0	0.0%	1	0.4%	1	0.5%	1	0.6%
Total	298	100.0%	309	100.0%	282	100.0%	217	100.0%	163	100.0%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE.3

NON-DEGREE POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
UNDER \$30,000										
< \$19,000	65	27.0%	57	23.5%	48	22.1%	33	18.6%	26	24.1%
\$19,000 - \$29,999	62	25.7%	66	27.2%	63	29.0%	60	33.9%	31	28.7%
TOTAL UNDER \$30,000	127	52.7%	123	50.6%	111	51.2%	93	52.5%	57	52.8%
\$30,000 +	114	47.3%	120	49.4%	103	47.5%	29	16.4%	14	13.0%
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	2	0.9%	22	12.4%	16	14.8%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	1	0.5%	10	5.6%	5	4.6%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	23	13.0%	16	14.8%
TOTAL \$30,000 +	114	47.3%	120	49.4%	106	48.8%	84	47.5%	51	47.2%
Total Responses/Response Rate	241	80.9%	243	78.6%	217	77.0%	177	81.6%	108	66.3%
FAMILY SIZE										
1 - 2	50	19.5%	52	20.8%	58	24.3%	43	22.3%	33	26.8%
3 - 4	138	53.7%	135	54.0%	120	50.2%	90	46.6%	60	48.8%
5 +	69	26.8%	63	25.2%	61	25.5%	60	31.1%	30	24.4%
Total Responses/Response Rate	257	86.2%	250	80.9%	239	84.8%	193	88.9%	123	75.5%
FAMILY COLLEGE BACKGROUND										
1st to attend college	88	33.5%	74	28.7%	68	28.3%	49	26.3%	39	31.7%
Not 1st to attend	175	66.5%	184	71.3%	172	71.7%	137	73.7%	84	68.3%
Total Responses/Response Rate	263	88.3%	258	83.5%	240	85.1%	186	85.7%	123	75.5%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	152	58.2%	147	57.0%	155	64.9%	101	56.1%	79	65.3%
Not 1st to attend	109	41.8%	111	43.0%	84	35.1%	79	43.9%	42	34.7%
Total Responses/Response Rate	261	87.6%	258	83.5%	239	84.8%	180	82.9%	121	74.2%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE.3
NON-DEGREE POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	45	19.8%	49	22.0%	38	19.2%	36	20.8%	20	17.4%
High School	106	46.7%	97	43.5%	94	47.5%	61	35.3%	45	39.1%
Some College	28	12.3%	25	11.2%	22	11.1%	24	13.9%	16	13.9%
2-Yr Degree	13	5.7%	12	5.4%	8	4.0%	11	6.4%	6	5.2%
4-Yr Degree +	35	15.4%	40	17.9%	36	18.2%	41	23.7%	28	24.3%
Total Responses/Response Rate	227	76.2%	223	72.2%	198	70.2%	173	79.7%	115	70.6%
MOTHER'S EDUCATION										
< High School	30	13.0%	25	10.9%	20	10.2%	18	10.3%	8	7.0%
High School	129	55.8%	125	54.3%	124	62.9%	97	55.7%	61	53.0%
Some College	29	12.6%	34	14.8%	20	10.2%	23	13.2%	19	16.5%
2-Yr Degree	19	8.2%	19	8.3%	15	7.6%	11	6.3%	12	10.4%
4-Yr Degree +	24	10.4%	27	11.7%	18	9.1%	25	14.4%	15	13.0%
Total Responses/Response Rate	231	77.5%	230	74.4%	197	69.9%	174	80.2%	115	70.6%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	80	26.8%	86	27.8%	82	29.1%	52	24.0%	34	20.9%
Not Disadvantaged	218	73.2%	223	72.2%	200	70.9%	165	76.0%	129	79.1%
Total	298	100.0%	309	100.0%	282	100.0%	217	100.0%	163	100.0%
HIGH SCHOOL RANK										
Top Third	22	40.7%	14	22.6%	31	44.9%	22	39.3%	9	25.7%
Middle Third	16	29.6%	21	33.9%	17	24.6%	10	17.9%	14	40.0%
Bottom Third	16	29.6%	27	43.5%	21	30.4%	24	42.9%	12	34.3%
Total Responses/Response Rate	54	18.1%	62	20.1%	69	24.5%	56	25.8%	35	21.5%
HIGH SCHOOL MAJOR										
Academic	149	51.2%	131	45.5%	132	50.6%	108	53.5%	84	52.5%
Business	64	22.0%	56	19.4%	49	18.8%	29	14.4%	20	12.5%
General	56	19.2%	74	25.7%	64	24.5%	55	27.2%	49	30.6%
Vocational	22	7.6%	27	9.4%	16	6.1%	10	5.0%	7	4.4%
Total Responses/Response Rate	291	97.7%	288	93.2%	261	92.6%	202	93.1%	160	98.2%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE.3
NON-DEGREE POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	26	9.8%	35	13.6%	27	11.3%	22	11.3%	11	8.8%
No other applications	238	90.2%	222	86.4%	213	88.8%	172	88.7%	114	91.2%
Total Responses/Response Rate	264	88.6%	257	83.2%	240	85.1%	194	89.4%	125	76.7%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	28	10.8%	32	12.5%	22	9.3%	18	9.6%	7	5.7%
No other acceptances	232	89.2%	223	87.5%	215	90.7%	170	90.4%	115	94.3%
Total Responses/Response Rate	260	87.2%	255	82.5%	237	84.0%	188	86.6%	122	74.8%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	96	32.2%	78	25.2%	91	32.3%	78	35.9%	46	28.2%
No Experience	202	67.8%	231	74.8%	191	67.7%	139	64.1%	117	71.8%
Total Responses	298	100.0%	309	100.0%	282	100.0%	217	100.0%	163	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
Relative/friend	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	15	34.9%
Former student	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1	2.3%
Newspaper	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	5	11.6%
Radio	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
TV	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
Open House	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
College catalog	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	4	9.3%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	4.7%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	4.7%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
Other	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	14	32.6%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	43	26.4%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE.3
NON-DEGREE POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	54	50.5%	34	44.2%
3 - 6 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	20	18.7%	21	27.3%
6 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	20	18.7%	14	18.2%
12 - 18 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	5.6%	5	6.5%
18 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	7	6.5%	3	3.9%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	107	49.3%	77	47.2%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	92	82.1%	62	78.5%
3 - 4 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	10	8.9%	6	7.6%
5 - 9 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	5.4%	7	8.9%
9 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1	0.9%	2	2.5%
12 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	2.7%	2	2.5%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	112	51.6%	79	48.5%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	14	5.7%	16	6.7%	16	7.0%	9	5.0%	10	8.3%
Retrain for new career	17	6.9%	16	6.7%	24	10.6%	13	7.2%	10	8.3%
Upgrade skills for advancement	131	53.0%	127	52.9%	112	49.3%	86	47.8%	53	44.2%
Transfer to 4-year college	45	18.2%	49	20.4%	41	18.1%	38	21.1%	24	20.0%
Personal interest	40	16.2%	32	13.3%	34	15.0%	34	18.9%	23	19.2%
Total Responses/Response Rate	247	82.9%	240	77.7%	227	80.5%	180	82.9%	120	73.6%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	15	6.5%	8	3.6%	10	5.3%	8	5.0%	9	8.7%
Location	107	46.1%	120	53.3%	96	50.5%	86	53.8%	58	55.8%
Instructional quality	16	6.9%	13	5.8%	11	5.8%	15	9.4%	9	8.7%
Program/Course choice	94	40.5%	84	37.3%	73	38.4%	51	31.9%	28	26.9%
Total Responses/Response Rate	232	77.9%	225	72.8%	190	67.4%	160	73.7%	104	63.8%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE.3

NON-DEGREE POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	199	76.5%	174	68.2%	164	71.6%	133	70.7%	70	56.5%
21 - 30 Hours/Week	17	6.5%	26	10.2%	11	4.8%	9	4.8%	13	10.5%
11 - 20 Hours/Week	20	7.7%	28	11.0%	17	7.4%	14	7.4%	16	12.9%
1 - 10 Hours/Week	4	1.5%	8	3.1%	7	3.1%	6	3.2%	6	4.8%
Total intending to be employed	240	92.3%	236	92.5%	199	86.9%	162	86.2%	105	84.7%
Total not intending to be employed	20	7.7%	19	7.5%	30	13.1%	26	13.8%	19	15.3%
Total Responses/Response Rate	260	87.2%	255	82.5%	229	81.2%	188	86.6%	124	76.1%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	90	30.2%	95	30.7%	66	23.7%	52	24.0%	23	14.1%
Construction/Design Technologies	11	3.7%	10	3.2%	6	2.2%	3	1.4%	20	12.3%
Health Sciences	5	1.7%	6	1.9%	5	1.8%	1	0.5%	1	0.6%
Hospitality	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%
Industrial/Engineer Technologies	30	10.1%	31	10.0%	24	8.6%	10	4.6%	5	3.1%
Integrated Studies	121	40.6%	122	39.5%	132	47.3%	131	60.4%	89	54.6%
Natural Resources/Transportation	3	1.0%	4	1.3%	4	1.4%	4	1.8%	3	1.8%
North Campus	38	12.8%	41	13.3%	42	15.1%	16	7.4%	21	12.9%
Total	298	100.0%	309	100.0%	279	98.9%	217	100.0%	163	100.0%
CREDIT LOAD										
Full-Time	8	2.7%	9	2.9%	7	2.5%	7	3.2%	20	12.3%
Part-Time	290	97.3%	300	97.1%	275	97.5%	210	96.8%	143	87.7%
Total	298	100.0%	309	100.0%	282	100.0%	217	100.0%	163	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	1225	37.5%	1366	38.2%	1439	38.3%	1434	39.0%	1439	39.8%
Male	2046	62.5%	2208	61.8%	2322	61.7%	2246	61.0%	2181	60.2%
TOTAL POPULATION	3271	100.0%	3574	100.0%	3761	100.0%	3680	100.0%	3620	100.0%
AGE										
< 20	1804	55.2%	1875	52.5%	1776	47.2%	1595	43.4%	1557	43.0%
20 - 24	830	25.4%	1000	28.0%	1127	30.0%	1146	31.2%	1125	31.1%
25 - 29	214	6.5%	261	7.3%	302	8.0%	331	9.0%	306	8.5%
30 - 39	266	8.1%	295	8.3%	393	10.5%	418	11.4%	425	11.7%
40 +	155	4.7%	140	3.9%	161	4.3%	188	5.1%	206	5.7%
Total	3269	99.9%	3571	99.9%	3759	99.9%	3678	99.9%	3619	100.0%
RACE/ETHNICITY										
Black	49	1.5%	69	1.9%	91	2.4%	95	2.6%	100	2.8%
Other Minority	19	0.6%	25	0.7%	33	0.9%	40	1.1%	55	1.5%
White	3203	97.9%	3480	97.4%	3637	96.7%	3545	96.3%	3465	95.7%
Total	3271	100.0%	3574	100.0%	3761	100.0%	3680	100.0%	3620	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1056	32.3%	1125	31.5%	1108	29.5%	1137	30.9%	1143	31.6%
Bradford	72	2.2%	91	2.5%	94	2.5%	100	2.7%	113	3.1%
Clinton	187	5.7%	189	5.3%	189	5.0%	167	4.5%	209	5.8%
Montour	37	1.1%	50	1.4%	53	1.4%	49	1.3%	52	1.4%
Northumberland	194	5.9%	250	7.0%	301	8.0%	269	7.3%	249	6.9%
Potter	47	1.4%	50	1.4%	45	1.2%	37	1.0%	41	1.1%
Snyder	72	2.2%	87	2.4%	113	3.0%	114	3.1%	99	2.7%
Sullivan	40	1.2%	29	0.8%	47	1.2%	30	0.8%	27	0.7%
Tioga	171	5.2%	200	5.6%	198	5.3%	202	5.5%	155	4.3%
Union	99	3.0%	106	3.0%	144	3.8%	134	3.6%	116	3.2%
IMMEDIATE AREA TOTAL	1975	60.4%	2177	60.9%	2292	60.9%	2239	60.8%	2204	60.9%
OTHER PA COUNTIES	1279	39.1%	1368	38.3%	1443	38.4%	1412	38.4%	1348	37.2%
OUT-OF-STATE/FOREIGN	17	0.5%	28	0.8%	26	0.7%	29	0.8%	68	1.9%
Total	3271	100.0%	3573	100.0%	3761	100.0%	3680	100.0%	3620	100.0%

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PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
UNDER \$30,000										
< \$19,000	1145	38.0%	1226	37.3%	1324	38.5%	1237	37.1%	1203	37.4%
\$19,000 - \$29,999	804	26.7%	829	25.2%	850	24.7%	817	24.5%	698	21.7%
TOTAL UNDER \$30,000	1949	64.8%	2055	62.6%	2174	63.3%	2054	61.6%	1901	59.1%
\$30,000 +	1061	35.2%	1229	37.4%	1258	36.6%	982	29.5%	488	15.2%
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	2	0.1%	109	3.3%	315	9.8%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	2	0.1%	86	2.6%	220	6.8%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	101	3.0%	293	9.1%
TOTAL \$30,000 +	1061	35.2%	1229	37.4%	1262	36.7%	1278	38.4%	1316	40.9%
Total Responses/Response Rate	3010	92.0%	3284	91.9%	3436	91.4%	3332	90.5%	3217	88.9%
FAMILY SIZE										
1 - 2	337	10.8%	373	10.9%	392	11.0%	448	12.7%	472	13.6%
3 - 4	1505	48.4%	1688	49.5%	1788	50.1%	1760	50.0%	1742	50.3%
5 +	1270	40.8%	1350	39.6%	1388	38.9%	1309	37.2%	1246	36.0%
Total Responses/Response Rate	3112	95.1%	3411	95.4%	3568	94.9%	3517	95.6%	3460	95.6%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1237	38.9%	1366	39.3%	1455	39.8%	1441	40.4%	1426	40.9%
Not 1st to attend	1943	61.1%	2111	60.7%	2197	60.2%	2129	59.6%	2063	59.1%
Total Responses/Response Rate	3180	97.2%	3477	97.3%	3652	97.1%	3570	97.0%	3489	96.4%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	2264	71.8%	2448	71.1%	2597	72.0%	2465	70.2%	2316	67.7%
Not 1st to attend	888	28.2%	997	28.9%	1012	28.0%	1048	29.8%	1104	32.3%
Total Responses/Response Rate	3152	96.4%	3445	96.4%	3609	96.0%	3513	95.5%	3420	94.5%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	389	13.0%	430	13.1%	463	13.6%	458	13.6%	457	13.7%
High School	1531	51.4%	1684	51.4%	1746	51.3%	1689	50.1%	1678	50.5%
Some College	421	14.1%	460	14.0%	460	13.5%	458	13.6%	449	13.5%
2-Yr Degree	230	7.7%	268	8.2%	308	9.1%	307	9.1%	296	8.9%
4-Yr Degree +	410	13.8%	433	13.2%	426	12.5%	459	13.6%	446	13.4%
Total Responses/Response Rate	2981	91.1%	3275	91.6%	3403	90.5%	3371	91.6%	3326	91.9%
MOTHER'S EDUCATION										
< High School	303	9.9%	361	10.8%	354	10.2%	320	9.4%	338	10.0%
High School	1778	58.3%	1900	56.6%	1976	56.8%	1913	55.9%	1850	54.8%
Some College	519	17.0%	564	16.8%	558	16.0%	560	16.4%	572	16.9%
2-Yr Degree	203	6.7%	244	7.3%	262	7.5%	285	8.3%	269	8.0%
4-Yr Degree +	249	8.2%	286	8.5%	330	9.5%	344	10.1%	346	10.3%
Total Responses/Response Rate	3052	93.3%	3355	93.9%	3480	92.5%	3422	93.0%	3375	93.2%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	2793	85.4%	3024	84.6%	3246	86.3%	3105	84.4%	3059	84.5%
Not Disadvantaged	478	14.6%	550	15.4%	515	13.7%	575	15.6%	561	15.5%
Total	3271	100.0%	3574	100.0%	3761	100.0%	3680	100.0%	3620	100.0%
HIGH SCHOOL RANK										
Top Third	654	23.6%	718	23.3%	701	22.0%	691	22.2%	641	21.1%
Middle Third	790	28.4%	902	29.3%	1008	31.6%	1025	32.9%	1061	35.0%
Bottom Third	1333	48.0%	1457	47.4%	1483	46.5%	1399	44.9%	1331	43.9%
Total Responses/Response Rate	2777	84.9%	3077	86.1%	3192	84.9%	3115	84.6%	3033	83.8%
HIGH SCHOOL MAJOR										
Academic	1204	37.0%	1308	36.7%	1368	36.6%	1400	38.3%	1428	39.7%
Business	455	14.0%	449	12.6%	460	12.3%	448	12.2%	431	12.0%
General	1038	31.9%	1176	33.0%	1267	33.9%	1226	33.5%	1234	34.3%
Vocational	561	17.2%	633	17.8%	641	17.2%	585	16.0%	505	14.0%
Total Responses/Response Rate	3258	99.6%	3566	99.8%	3736	99.3%	3659	99.4%	3598	99.4%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	591	18.6%	637	18.3%	722	19.8%	714	20.0%	719	20.6%
No other applications	2586	81.4%	2836	81.7%	2924	80.2%	2861	80.0%	2778	79.4%
Total Responses/Response Rate	3177	97.1%	3473	97.2%	3646	96.9%	3575	97.1%	3497	96.6%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	231	7.3%	253	7.3%	278	7.7%	276	7.8%	284	8.1%
No other acceptances	2940	92.7%	3213	92.7%	3348	92.3%	3274	92.2%	3204	91.9%
Total Responses/Response Rate	3171	96.9%	3466	97.0%	3626	96.4%	3550	96.5%	3488	96.4%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	410	12.5%	450	12.6%	696	18.5%	696	18.9%	751	20.7%
No Experience	2861	87.5%	3124	87.4%	3065	81.5%	2984	81.1%	2869	79.3%
Total Responses	3271	100.0%	3574	100.0%	3761	100.0%	3680	100.0%	3620	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	0.5%
Relative/friend	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	544	44.4%
Former student	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	12	1.0%
Newspaper	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	20	1.6%
Radio	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	7	0.6%
TV	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	0.2%
Open House	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	0.2%
College catalog	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	115	9.4%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	107	8.7%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	28	2.3%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	181	14.8%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	55	4.5%
Other	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	144	11.8%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	1224	33.8%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	451	47.5%	959	43.9%
3 - 6 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	222	23.4%	534	24.5%
6 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	168	17.7%	386	17.7%
12 - 18 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	63	6.6%	176	8.1%
18 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	46	4.8%	129	5.9%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	950	25.8%	2184	60.3%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	672	70.9%	1469	67.2%
3 - 4 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	148	15.6%	392	17.9%
5 - 9 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	66	7.0%	170	7.8%
9 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	33	3.5%	74	3.4%
12 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	29	3.1%	80	3.7%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	948	25.8%	2185	60.4%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1447	47.3%	1623	48.5%	1672	47.6%	1620	47.2%	1671	49.5%
Retrain for new career	221	7.2%	224	6.7%	260	7.4%	291	8.5%	317	9.4%
Upgrade skills for advancement	490	16.0%	531	15.9%	543	15.5%	548	16.0%	582	17.3%
Transfer to 4-year college	614	20.1%	661	19.7%	692	19.7%	635	18.5%	522	15.5%
Personal interest	289	9.4%	308	9.2%	343	9.8%	338	9.8%	281	8.3%
Total Responses/Response Rate	3061	93.6%	3347	93.6%	3510	93.3%	3432	93.3%	3373	93.2%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	74	2.5%	73	2.2%	70	2.0%	110	3.3%	116	3.5%
Location	712	23.7%	754	22.7%	830	24.0%	760	22.5%	710	21.2%
Instructional quality	580	19.3%	627	18.9%	618	17.9%	632	18.7%	648	19.3%
Program/Course choice	1637	54.5%	1865	56.2%	1944	56.2%	1879	55.6%	1881	56.1%
Total Responses/Response Rate	3003	91.8%	3319	92.9%	3462	92.0%	3381	91.9%	3355	92.7%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
<u>Intend to be employed:</u>										
30 + Hours/Week	212	6.9%	231	6.9%	213	6.1%	219	6.4%	213	6.3%
21 - 30 Hours/Week	387	12.6%	425	12.7%	443	12.7%	416	12.1%	627	18.5%
11 - 20 Hours/Week	984	32.1%	1119	33.5%	1136	32.5%	1115	32.4%	983	29.0%
1 - 10 Hours/Week	399	13.0%	439	13.1%	450	12.9%	461	13.4%	544	16.1%
Total intending to be employed	1982	64.7%	2214	66.2%	2242	64.2%	2211	64.3%	2367	69.9%
Total not intending to be employed	1083	35.3%	1131	33.8%	1251	35.8%	1228	35.7%	1017	30.1%
Total Responses/Response Rate	3065	93.7%	3345	93.6%	3493	92.9%	3439	93.5%	3384	93.5%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	537	16.4%	578	16.2%	528	14.0%	509	13.8%	580	16.0%
Construction/Design Technologies	634	19.4%	680	19.0%	734	19.5%	745	20.2%	669	18.5%
Health Sciences	319	9.8%	418	11.7%	563	15.0%	547	14.9%	492	13.6%
Hospitality	84	2.6%	98	2.7%	107	2.8%	119	3.2%	128	3.5%
Industrial/Engineer Technologies	404	12.4%	413	11.6%	457	12.2%	487	13.2%	461	12.7%
Integrated Studies	681	20.8%	700	19.6%	681	18.1%	625	17.0%	625	17.3%
Natural Resources/Transportation	473	14.5%	520	14.5%	516	13.7%	469	12.7%	534	14.8%
North Campus	139	4.2%	167	4.7%	175	4.7%	179	4.9%	131	3.6%
Total	3271	100.0%	3574	100.0%	3761	100.0%	3680	100.0%	3620	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	509	62.3%	548	63.1%	562	62.5%	576	62.4%	547	61.4%
Male	308	37.7%	321	36.9%	337	37.5%	347	37.6%	344	38.6%
TOTAL POPULATION	817	100.0%	869	100.0%	899	100.0%	923	100.0%	891	100.0%
AGE										
< 20	105	12.9%	67	7.7%	75	8.4%	67	7.3%	63	7.1%
20 - 24	203	24.9%	280	32.3%	283	31.6%	269	29.2%	292	32.8%
25 - 29	133	16.3%	130	15.0%	149	16.6%	153	16.6%	134	15.1%
30 - 39	245	30.1%	250	28.8%	250	27.9%	258	28.0%	231	26.0%
40 +	129	15.8%	141	16.2%	139	15.5%	174	18.9%	169	19.0%
Total	815	99.8%	868	99.9%	896	99.7%	921	99.8%	889	99.8%
RACE/ETHNICITY										
Black	11	1.3%	8	0.9%	19	2.1%	20	2.2%	29	3.3%
Other Minority	4	0.5%	5	0.6%	6	0.7%	8	0.9%	11	1.2%
White	802	98.2%	856	98.5%	874	97.2%	895	97.0%	851	95.5%
Total	817	100.0%	869	100.0%	899	100.0%	923	100.0%	891	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	500	61.2%	498	57.2%	506	56.3%	511	55.4%	489	54.9%
Bradford	9	1.1%	13	1.5%	18	2.0%	21	2.3%	14	1.6%
Clinton	49	6.0%	50	5.7%	62	6.9%	67	7.3%	50	5.6%
Montour	15	1.8%	13	1.5%	15	1.7%	9	1.0%	10	1.1%
Northumberland	51	6.2%	53	6.1%	62	6.9%	82	8.9%	65	7.3%
Potter	6	0.7%	2	0.2%	9	1.0%	7	0.8%	8	0.9%
Snyder	10	1.2%	16	1.8%	16	1.8%	27	2.9%	23	2.6%
Sullivan	10	1.2%	16	1.8%	5	0.6%	6	0.7%	4	0.4%
Tioga	77	9.4%	93	10.7%	86	9.6%	63	6.8%	61	6.8%
Union	29	3.5%	37	4.3%	38	4.2%	45	4.9%	38	4.3%
IMMEDIATE AREA TOTAL	756	92.5%	791	90.9%	817	90.9%	838	90.8%	762	85.5%
OTHER PA COUNTIES	60	7.3%	79	9.1%	79	8.8%	82	8.9%	120	13.5%
OUT-OF-STATE/FOREIGN	1	0.1%	0	0.0%	3	0.3%	3	0.3%	9	1.0%
Total	817	100.0%	870	100.1%	899	100.0%	923	100.0%	891	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
UNDER \$30,000										
< \$19,000	297	41.1%	321	42.1%	315	39.8%	309	38.9%	263	34.5%
\$19,000 - \$29,999	222	30.7%	227	29.8%	233	29.5%	233	29.3%	221	29.0%
TOTAL UNDER \$30,000	519	71.8%	548	71.9%	548	69.3%	542	68.3%	484	63.5%
\$30,000 +	204	28.2%	214	28.1%	242	30.6%	203	25.6%	157	20.6%
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	1	0.1%	21	2.6%	50	6.6%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	0	0.0%	12	1.5%	32	4.2%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	16	2.0%	39	5.1%
TOTAL \$30,000 +	204	28.2%	214	28.1%	243	30.7%	252	31.7%	278	36.5%
Total Responses/Response Rate	723	88.5%	762	87.7%	791	88.0%	794	86.0%	762	85.5%
FAMILY SIZE										
1 - 2	146	19.4%	155	19.5%	134	16.3%	142	16.7%	152	18.8%
3 - 4	378	50.1%	378	47.6%	420	51.1%	437	51.3%	400	49.4%
5 +	230	30.5%	261	32.9%	268	32.6%	273	32.0%	258	31.9%
Total Responses/Response Rate	754	92.3%	794	91.4%	822	91.4%	852	92.3%	810	90.9%
FAMILY COLLEGE BACKGROUND										
1st to attend college	273	35.4%	292	35.7%	310	36.5%	309	35.7%	299	36.6%
Not 1st to attend	499	64.6%	526	64.3%	540	63.5%	557	64.3%	517	63.4%
Total Responses/Response Rate	772	94.5%	818	94.1%	850	94.5%	866	93.8%	816	91.6%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	465	60.4%	507	62.5%	553	65.8%	547	63.8%	505	62.7%
Not 1st to attend	305	39.6%	304	37.5%	287	34.2%	311	36.2%	300	37.3%
Total Responses/Response Rate	770	94.2%	811	93.3%	840	93.4%	858	93.0%	805	90.3%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	147	21.2%	150	20.0%	148	19.2%	177	22.1%	152	19.9%
High School	332	47.8%	373	49.7%	367	47.5%	379	47.4%	359	46.9%
Some College	79	11.4%	88	11.7%	101	13.1%	88	11.0%	91	11.9%
2-Yr Degree	52	7.5%	41	5.5%	45	5.8%	52	6.5%	61	8.0%
4-Yr Degree +	84	12.1%	99	13.2%	111	14.4%	104	13.0%	102	13.3%
Total Responses/Response Rate	694	84.9%	751	86.4%	772	85.9%	800	86.7%	765	85.9%
MOTHER'S EDUCATION										
< High School	113	16.0%	126	16.5%	121	15.5%	130	15.8%	104	13.4%
High School	401	56.6%	414	54.3%	426	54.5%	465	56.5%	452	58.1%
Some College	86	12.1%	107	14.0%	112	14.3%	108	13.1%	101	13.0%
2-Yr Degree	41	5.8%	39	5.1%	58	7.4%	43	5.2%	58	7.5%
4-Yr Degree +	67	9.5%	77	10.1%	64	8.2%	77	9.4%	63	8.1%
Total Responses/Response Rate	708	86.7%	763	87.8%	781	86.9%	823	89.2%	778	87.3%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	609	74.5%	670	77.1%	688	76.5%	685	74.2%	650	73.0%
Not Disadvantaged	208	25.5%	199	22.9%	211	23.5%	238	25.8%	241	27.0%
Total	817	100.0%	869	100.0%	899	100.0%	923	100.0%	891	100.0%
HIGH SCHOOL RANK										
Top Third	165	30.2%	170	28.0%	200	30.1%	219	30.8%	243	35.0%
Middle Third	165	30.2%	200	32.9%	212	31.9%	233	32.8%	201	28.9%
Bottom Third	216	39.6%	238	39.1%	252	38.0%	259	36.4%	251	36.1%
Total Responses/Response Rate	546	66.8%	608	70.0%	664	73.9%	711	77.0%	695	78.0%
HIGH SCHOOL MAJOR										
Academic	318	39.5%	334	39.2%	346	38.9%	372	40.6%	372	41.9%
Business	160	19.9%	191	22.4%	181	20.4%	180	19.6%	160	18.0%
General	254	31.6%	246	28.8%	286	32.2%	262	28.6%	265	29.8%
Vocational	73	9.1%	82	9.6%	76	8.5%	103	11.2%	91	10.2%
Total Responses/Response Rate	805	98.5%	853	98.2%	889	98.9%	917	99.3%	888	99.7%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	85	11.0%	79	9.6%	83	9.8%	112	12.9%	124	15.0%
No other applications	688	89.0%	741	90.4%	765	90.2%	759	87.1%	700	85.0%
Total Responses/Response Rate	773	94.6%	820	94.4%	848	94.3%	871	94.4%	824	92.5%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	49	6.4%	47	5.8%	59	7.0%	62	7.2%	53	6.5%
No other acceptances	718	93.6%	767	94.2%	784	93.0%	801	92.8%	760	93.5%
Total Responses/Response Rate	767	93.9%	814	93.7%	843	93.8%	863	93.5%	813	91.2%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	219	26.8%	200	23.0%	277	30.8%	279	30.2%	299	33.6%
No Experience	598	73.2%	669	77.0%	622	69.2%	644	69.8%	592	66.4%
Total Responses	817	100.0%	869	100.0%	899	100.0%	923	100.0%	891	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
Relative/friend	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	57	44.2%
Former student	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	4.7%
Newspaper	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	4	3.1%
Radio	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
TV	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
Open House	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	0	0.0%
College catalog	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	11	8.5%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	1.6%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	4	3.1%
High School/Vo- Tech counselor	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	8	6.2%
High School/Vo- Tech teacher	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	1.6%
Other	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	35	27.1%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	129	14.5%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	68	47.9%	121	42.3%
3 - 6 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	32	22.5%	69	24.1%
6 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	22	15.5%	54	18.9%
12 - 18 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	8	5.6%	21	7.3%
18 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	12	8.5%	21	7.3%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	142	15.4%	286	32.1%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	99	70.2%	193	67.2%
3 - 4 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	27	19.1%	49	17.1%
5 - 9 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	10	7.1%	23	8.0%
9 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	2	1.4%	6	2.1%
12 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	2.1%	16	5.6%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	141	15.3%	287	32.2%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	146	19.5%	153	19.4%	187	23.0%	201	23.9%	188	23.6%
Retrain for new career	109	14.6%	98	12.4%	96	11.8%	111	13.2%	115	14.4%
Upgrade skills for advancement	314	42.0%	327	41.4%	311	38.3%	325	38.6%	284	35.7%
Transfer to 4-year college	118	15.8%	128	16.2%	132	16.2%	118	14.0%	126	15.8%
Personal interest	60	8.0%	84	10.6%	87	10.7%	86	10.2%	83	10.4%
Total Responses/Response Rate	747	91.4%	790	90.9%	813	90.4%	841	91.1%	796	89.3%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	25	3.5%	23	3.0%	35	4.5%	36	4.4%	41	5.3%
Location	290	40.8%	311	41.2%	313	40.0%	334	40.4%	301	38.6%
Instructional quality	86	12.1%	88	11.7%	101	12.9%	103	12.5%	110	14.1%
Program/Course choice	310	43.6%	333	44.1%	334	42.7%	353	42.7%	327	42.0%
Total Responses/Response Rate	711	87.0%	755	86.9%	783	87.1%	826	89.5%	779	87.4%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	355	47.1%	353	44.1%	345	41.7%	342	40.0%	320	39.8%
21 - 30 Hours/Week	93	12.3%	79	9.9%	86	10.4%	99	11.6%	108	13.4%
11 - 20 Hours/Week	119	15.8%	149	18.6%	181	21.9%	182	21.3%	160	19.9%
1 - 10 Hours/Week	48	6.4%	56	7.0%	56	6.8%	42	4.9%	64	8.0%
Total intending to be employed	615	81.6%	637	79.6%	668	80.8%	665	77.7%	652	81.0%
Total not intending to be employed	139	18.4%	163	20.4%	159	19.2%	191	22.3%	153	19.0%
Total Responses/Response Rate	754	92.3%	800	92.1%	827	92.0%	856	92.7%	805	90.3%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	258	31.6%	256	29.5%	222	24.7%	241	26.1%	251	28.2%
Construction/Design Technologies	61	7.5%	73	8.4%	67	7.5%	56	6.1%	66	7.4%
Health Sciences	143	17.5%	185	21.3%	254	28.3%	286	31.0%	253	28.4%
Hospitality	10	1.2%	13	1.5%	16	1.8%	14	1.5%	14	1.6%
Industrial/Engineer Technologies	66	8.1%	53	6.1%	68	7.6%	79	8.6%	70	7.9%
Integrated Studies	165	20.2%	167	19.2%	154	17.1%	142	15.4%	127	14.3%
Natural Resources/Transportation	32	3.9%	34	3.9%	31	3.4%	50	5.4%	54	6.1%
North Campus	82	10.0%	88	10.1%	87	9.7%	55	6.0%	56	6.3%
Total	817	100.0%	869	100.0%	899	100.0%	923	100.0%	891	100.0%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 6

NEW DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	759	39.5%	851	39.9%	823	39.8%	804	40.7%	793	41.3%
Male	1164	60.5%	1280	60.1%	1244	60.2%	1173	59.3%	1128	58.7%
TOTAL POPULATION	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%
AGE										
< 20	1189	61.9%	1243	58.4%	1113	53.9%	1031	52.1%	1026	53.4%
20 - 24	346	18.0%	439	20.6%	444	21.5%	434	22.0%	419	21.8%
25 - 29	153	8.0%	166	7.8%	191	9.2%	177	9.0%	144	7.5%
30 - 39	161	8.4%	190	8.9%	223	10.8%	220	11.1%	214	11.1%
40 +	72	3.7%	92	4.3%	94	4.6%	115	5.8%	117	6.1%
Total	1921	99.9%	2130	100.0%	2065	99.9%	1977	100.0%	1920	99.9%
RACE/ETHNICITY										
Black	27	1.4%	38	1.8%	54	2.6%	50	2.5%	53	2.8%
Other Minority	8	0.4%	14	0.7%	25	1.2%	25	1.3%	41	2.1%
White	1888	98.2%	2079	97.6%	1988	96.2%	1902	96.2%	1827	95.1%
Total	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	631	32.8%	680	31.9%	661	32.0%	654	33.1%	599	31.2%
Bradford	43	2.2%	65	3.1%	47	2.3%	62	3.1%	53	2.8%
Clinton	105	5.5%	110	5.2%	104	5.0%	103	5.2%	111	5.8%
Montour	24	1.2%	33	1.5%	24	1.2%	21	1.1%	27	1.4%
Northumberland	121	6.3%	166	7.8%	162	7.8%	147	7.4%	138	7.2%
Potter	30	1.6%	23	1.1%	19	0.9%	16	0.8%	26	1.4%
Snyder	41	2.1%	55	2.6%	65	3.1%	58	2.9%	48	2.5%
Sullivan	26	1.4%	24	1.1%	21	1.0%	9	0.5%	12	0.6%
Tioga	115	6.0%	135	6.3%	110	5.3%	107	5.4%	87	4.5%
Union	70	3.6%	57	2.7%	76	3.7%	69	3.5%	55	2.9%
IMMEDIATE AREA TOTAL	1206	62.7%	1348	63.3%	1289	62.4%	1246	63.0%	1156	60.2%
OTHER PA COUNTIES	702	36.5%	769	36.1%	762	36.9%	716	36.2%	713	37.1%
OUT-OF-STATE/FOREIGN	15	0.8%	14	0.7%	16	0.8%	15	0.8%	52	2.7%
Total	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 6

NEW DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
UNDER \$30,000										
< \$19,000	649	36.8%	734	37.9%	719	38.1%	624	35.6%	629	37.1%
\$19,000 - \$29,999	471	26.7%	482	24.9%	470	24.9%	425	24.2%	330	19.4%
TOTAL UNDER \$30,000	1120	63.5%	1216	62.7%	1189	62.9%	1049	59.8%	959	56.5%
\$30,000 +	644	36.5%	722	37.3%	696	36.8%	374	21.3%	85	5.0%
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	3	0.2%	126	7.2%	257	15.1%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	1	0.1%	91	5.2%	167	9.8%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	113	6.4%	229	13.5%
TOTAL \$30,000 +	644	36.5%	722	37.3%	700	37.1%	704	40.2%	738	43.5%
Total Responses/Response Rate	1764	91.7%	1938	90.9%	1889	91.4%	1753	88.7%	1697	88.3%
FAMILY SIZE										
1 - 2	207	11.3%	248	12.3%	207	10.7%	284	15.0%	251	13.7%
3 - 4	885	48.5%	987	48.9%	982	50.6%	974	51.4%	908	49.6%
5 +	733	40.2%	784	38.8%	751	38.7%	638	33.6%	673	36.7%
Total Responses/Response Rate	1825	94.9%	2019	94.7%	1940	93.9%	1896	95.9%	1832	95.4%
FAMILY COLLEGE BACKGROUND										
1st to attend college	720	38.7%	822	39.9%	809	40.5%	795	41.6%	786	42.7%
Not 1st to attend	1142	61.3%	1237	60.1%	1187	59.5%	1115	58.4%	1054	57.3%
Total Responses/Response Rate	1862	96.8%	2059	96.6%	1996	96.6%	1910	96.6%	1840	95.8%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	1285	69.7%	1447	71.0%	1435	72.8%	1285	68.7%	1251	69.4%
Not 1st to attend	558	30.3%	590	29.0%	537	27.2%	586	31.3%	552	30.6%
Total Responses/Response Rate	1843	95.8%	2037	95.6%	1972	95.4%	1871	94.6%	1803	93.9%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	230	13.2%	263	13.6%	242	13.2%	258	14.1%	264	15.0%
High School	889	51.0%	1006	52.0%	938	51.2%	928	50.7%	887	50.3%
Some College	255	14.6%	256	13.2%	247	13.5%	236	12.9%	233	13.2%
2-Yr Degree	136	7.8%	165	8.5%	158	8.6%	161	8.8%	147	8.3%
4-Yr Degree +	233	13.4%	245	12.7%	246	13.4%	249	13.6%	234	13.3%
Total Responses/Response Rate	1743	90.6%	1935	90.8%	1831	88.6%	1832	92.7%	1765	91.9%
MOTHER'S EDUCATION										
< High School	186	10.4%	235	11.8%	191	10.2%	181	9.8%	168	9.4%
High School	1029	57.7%	1116	56.3%	1051	56.2%	1038	56.0%	999	55.8%
Some College	306	17.2%	319	16.1%	300	16.0%	306	16.5%	305	17.0%
2-Yr Degree	121	6.8%	144	7.3%	138	7.4%	144	7.8%	133	7.4%
4-Yr Degree +	141	7.9%	170	8.6%	190	10.2%	186	10.0%	184	10.3%
Total Responses/Response Rate	1783	92.7%	1984	93.1%	1870	90.5%	1855	93.8%	1789	93.1%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	1631	84.8%	1787	83.9%	1744	84.4%	1605	81.2%	1595	83.0%
Not Disadvantaged	292	15.2%	344	16.1%	323	15.6%	372	18.8%	326	17.0%
Total	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%
HIGH SCHOOL RANK										
Top Third	354	22.0%	388	21.5%	379	22.3%	354	21.7%	349	21.9%
Middle Third	462	28.7%	548	30.4%	537	31.6%	551	33.8%	528	33.2%
Bottom Third	793	49.3%	868	48.1%	784	46.1%	725	44.5%	713	44.8%
Total Responses/Response Rate	1609	83.7%	1804	84.7%	1700	82.2%	1630	82.4%	1590	82.8%
HIGH SCHOOL MAJOR										
Academic	696	36.4%	737	34.7%	755	36.8%	737	37.5%	763	40.1%
Business	249	13.0%	280	13.2%	240	11.7%	261	13.3%	232	12.2%
General	655	34.2%	703	33.1%	728	35.5%	670	34.1%	660	34.6%
Vocational	313	16.4%	402	18.9%	329	16.0%	299	15.2%	250	13.1%
Total Responses/Response Rate	1913	99.5%	2122	99.6%	2052	99.3%	1967	99.5%	1905	99.2%

PROJECT PROFILE ENROLLMENT TRENDS

TABLE 6

NEW DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	358	19.2%	370	18.0%	428	21.5%	385	20.1%	406	21.9%
No other applications	1503	80.8%	1685	82.0%	1565	78.5%	1530	79.9%	1447	78.1%
Total Responses/Response Rate	1861	96.8%	2055	96.4%	1993	96.4%	1915	96.9%	1853	96.5%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	137	7.4%	155	7.6%	159	8.0%	145	7.6%	141	7.6%
No other acceptances	1724	92.6%	1890	92.4%	1819	92.0%	1756	92.4%	1708	92.4%
Total Responses/Response Rate	1861	96.8%	2045	96.0%	1978	95.7%	1901	96.2%	1849	96.3%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	236	12.3%	252	11.8%	422	20.4%	358	18.1%	386	20.1%
No Experience	1687	87.7%	1879	88.2%	1645	79.6%	1619	81.9%	1535	79.9%
Total Responses	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	6	0.5%
Relative/friend	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	560	44.0%
Former student	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	18	1.4%
Newspaper	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	22	1.7%
Radio	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	5	0.4%
TV	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	3	0.2%
Open House	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	2	0.2%
College catalog	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	121	9.5%
Penn College Admissions recruiter	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	108	8.5%
Penn College faculty	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	30	2.4%
High School/Vo-Tech counselor	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	180	14.1%
High School/Vo-Tech teacher	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	57	4.5%
Other	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	161	12.6%
Total Responses/Response Rate	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	1273	66.3%

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PROJECT PROFILE ENROLLMENT TRENDS

TABLE 6

NEW DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	486	47.0%	671	42.8%
3 - 6 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	247	23.9%	389	24.8%
6 - 12 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	181	17.5%	280	17.8%
12 - 18 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	68	6.6%	136	8.7%
18 + Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	53	5.1%	93	5.9%
Total Responses/Response Rate	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	1035	52.4%	1569	81.7%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	731	70.7%	1037	66.2%
3 - 4 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	169	16.3%	290	18.5%
5 - 9 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	73	7.1%	127	8.1%
9 - 12 Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	32	3.1%	49	3.1%
12 + Months ago	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	29	2.8%	64	4.1%
Total Responses/Response Rate	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	1034	52.3%	1567	81.6%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	848	47.1%	952	48.0%	879	45.9%	854	46.5%	908	50.4%
Retrain for new career	108	6.0%	127	6.4%	131	6.8%	179	9.7%	164	9.1%
Upgrade skills for advancement	325	18.0%	332	16.8%	306	16.0%	312	17.0%	351	19.5%
Transfer to 4-year college	361	20.0%	381	19.2%	393	20.5%	305	16.6%	261	14.5%
Personal interest	159	8.8%	190	9.6%	204	10.7%	187	10.2%	118	6.5%
Total Responses/Response Rate	1801	93.7%	1982	93.0%	1913	92.5%	1837	92.9%	1802	93.8%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	41	2.3%	39	2.0%	57	3.0%	81	4.5%	68	3.8%
Location	416	23.7%	475	24.2%	481	25.5%	389	21.4%	393	22.2%
Instructional quality	337	19.2%	357	18.2%	325	17.3%	344	19.0%	358	20.2%
Program/Course choice	963	54.8%	1091	55.6%	1020	54.2%	1000	55.1%	955	53.8%
Total Responses/Response Rate	1757	91.4%	1962	92.1%	1883	91.1%	1814	91.8%	1774	92.3%

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PROJECT PROFILE ENROLLMENT TRENDS

TABLE 6

NEW DEGREE-SEEKING POPULATION

FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	188	10.4%	195	9.9%	179	9.3%	180	9.7%	172	9.6%
21 - 30 Hours/Week	233	12.9%	246	12.4%	242	12.6%	216	11.6%	444	24.7%
11 - 20 Hours/Week	573	31.8%	643	32.5%	603	31.5%	593	31.9%	444	24.7%
1 - 10 Hours/Week	237	13.2%	240	12.1%	240	12.5%	232	12.5%	324	18.1%
Total intending to be employed	1231	68.4%	1324	66.9%	1264	66.0%	1221	65.7%	1384	77.1%
Total not intending to be employed	570	31.6%	655	33.1%	651	34.0%	638	34.3%	410	22.9%
Total Responses/Response Rate	1801	93.7%	1979	92.9%	1915	92.6%	1859	94.0%	1794	93.4%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	341	17.7%	340	16.0%	273	13.2%	300	15.2%	339	17.6%
Construction/Design Technologies	328	17.1%	381	17.9%	370	17.9%	353	17.9%	313	16.3%
Health Sciences	198	10.3%	285	13.4%	377	18.2%	313	15.8%	267	13.9%
Hospitality	44	2.3%	55	2.6%	52	2.5%	50	2.5%	63	3.3%
Industrial/Engineer Technologies	224	11.6%	224	10.5%	251	12.1%	272	13.8%	223	11.6%
Integrated Studies	418	21.7%	436	20.5%	391	18.9%	353	17.9%	359	18.7%
Natural Resources/Transportation	275	14.3%	294	13.8%	254	12.3%	238	12.0%	284	14.8%
North Campus	95	4.9%	116	5.4%	99	4.8%	98	5.0%	73	3.8%
Total	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%
CREDIT LOAD										
Full-Time	1652	85.9%	1856	87.1%	1772	85.7%	1741	88.1%	1697	88.3%
Part-Time	271	14.1%	275	12.9%	295	14.3%	236	11.9%	224	11.7%
Total	1923	100.0%	2131	100.0%	2067	100.0%	1977	100.0%	1921	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
GENDER										
Female	975	45.0%	1063	46.0%	1178	45.4%	1206	45.9%	1193	46.1%
Male	1190	55.0%	1249	54.0%	1415	54.6%	1420	54.1%	1397	53.9%
TOTAL POPULATION	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%
AGE										
< 20	720	33.3%	699	30.3%	738	28.5%	631	24.1%	594	23.0%
20 - 24	687	31.8%	841	36.4%	966	37.3%	981	37.4%	998	38.6%
25 - 29	194	9.0%	225	9.7%	260	10.0%	307	11.7%	296	11.4%
30 - 39	350	16.2%	355	15.4%	420	16.2%	456	17.4%	442	17.1%
40 +	212	9.8%	189	8.2%	206	8.0%	247	9.4%	258	10.0%
Total	2163	99.9%	2309	99.9%	2590	99.9%	2622	99.8%	2588	99.9%
RACE/ETHNICITY										
Black	33	1.5%	39	1.7%	56	2.2%	65	2.5%	76	2.9%
Other Minority	15	0.7%	16	0.7%	14	0.5%	23	0.9%	25	1.0%
White	2117	97.8%	2257	97.6%	2523	97.3%	2538	96.6%	2489	96.1%
Total	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%
AREA/COUNTY OF RESIDENCE										
Lycorning	925	42.7%	943	40.8%	953	36.8%	994	37.9%	1033	39.9%
Bradford	38	1.8%	39	1.7%	65	2.5%	59	2.2%	74	2.9%
Clinton	131	6.1%	129	5.6%	147	5.7%	131	5.0%	148	5.7%
Montour	28	1.3%	30	1.3%	44	1.7%	37	1.4%	35	1.4%
Northumberland	124	5.7%	137	5.9%	201	7.8%	204	7.8%	176	6.8%
Potter	23	1.1%	29	1.3%	35	1.3%	28	1.1%	23	0.9%
Snyder	41	1.9%	48	2.1%	64	2.5%	83	3.2%	74	2.9%
Sullivan	24	1.1%	21	0.9%	31	1.2%	27	1.0%	19	0.7%
Tioga	133	6.1%	158	6.8%	174	6.7%	158	6.0%	129	5.0%
Union	58	2.7%	86	3.7%	106	4.1%	110	4.2%	99	3.8%
IMMEDIATE AREA TOTAL	1525	70.4%	1620	70.1%	1820	70.2%	1831	69.7%	1810	69.9%
OTHER PA COUNTIES	637	29.4%	678	29.3%	760	29.3%	778	29.6%	755	29.2%
OUT-OF-STATE/FOREIGN	3	0.1%	14	0.6%	13	0.5%	17	0.6%	25	1.0%
Total	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
ANNUAL FAMILY INCOME										
UNDER \$30,000										
< \$19,000	793	40.3%	813	38.6%	920	39.3%	922	38.9%	837	36.7%
\$19,000 - \$29,999	555	28.2%	574	27.2%	613	26.2%	625	26.3%	589	25.8%
TOTAL UNDER \$30,000	1348	68.5%	1387	65.8%	1533	65.6%	1547	65.2%	1426	62.5%
\$30,000 +	621	31.5%	721	34.2%	804	34.4%	811	34.2%	560	24.5%
\$30,000 - \$39,999	#N/A	#N/A	#N/A	#N/A	0	0.0%	4	0.2%	108	4.7%
\$40,000 - \$49,999	#N/A	#N/A	#N/A	#N/A	1	0.0%	7	0.3%	85	3.7%
\$50,000 +	#N/A	#N/A	#N/A	#N/A	0	0.0%	4	0.2%	103	4.5%
TOTAL \$30,000 +	621	31.5%	721	34.2%	805	34.4%	826	34.8%	856	37.5%
Total Responses/Response Rate	1969	90.9%	2108	91.2%	2338	90.2%	2373	90.4%	2282	88.1%
FAMILY SIZE										
1 - 2	276	13.5%	280	12.8%	319	13.0%	306	12.4%	373	15.3%
3 - 4	998	48.9%	1079	49.4%	1226	50.0%	1223	49.5%	1234	50.6%
5 +	767	37.6%	827	37.8%	905	36.9%	944	38.2%	831	34.1%
Total Responses/Response Rate	2041	94.3%	2186	94.6%	2450	94.5%	2473	94.2%	2438	94.1%
FAMILY COLLEGE BACKGROUND										
1st to attend college	790	37.8%	836	37.4%	956	38.1%	955	37.8%	939	38.1%
Not 1st to attend	1300	62.2%	1400	62.6%	1550	61.9%	1571	62.2%	1526	61.9%
Total Responses/Response Rate	2090	96.5%	2236	96.7%	2506	96.6%	2526	96.2%	2465	95.2%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend college	1444	69.5%	1508	68.0%	1715	69.2%	1727	69.1%	1570	64.8%
Not 1st to attend	635	30.5%	711	32.0%	762	30.8%	773	30.9%	852	35.2%
Total Responses/Response Rate	2079	96.0%	2219	96.0%	2477	95.5%	2500	95.2%	2422	93.5%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
FATHER'S EDUCATION										
< High School	306	15.8%	317	15.2%	369	15.7%	377	16.1%	345	14.8%
High School	974	50.4%	1051	50.3%	1175	50.1%	1140	48.7%	1150	49.4%
Some College	245	12.7%	292	14.0%	314	13.4%	310	13.3%	307	13.2%
2-Yr Degree	146	7.6%	144	6.9%	195	8.3%	198	8.5%	210	9.0%
4-Yr Degree +	261	13.5%	287	13.7%	291	12.4%	314	13.4%	314	13.5%
Total Responses/Response Rate	1932	89.2%	2091	90.4%	2344	90.4%	2339	89.1%	2326	89.8%
MOTHER'S EDUCATION										
< High School	230	11.6%	252	11.8%	284	11.9%	269	11.3%	274	11.6%
High School	1150	58.2%	1198	56.1%	1351	56.5%	1340	56.1%	1303	55.1%
Some College	299	15.1%	352	16.5%	370	15.5%	362	15.1%	368	15.6%
2-Yr Degree	123	6.2%	139	6.5%	182	7.6%	184	7.7%	194	8.2%
4-Yr Degree +	175	8.9%	193	9.0%	204	8.5%	235	9.8%	225	9.5%
Total Responses/Response Rate	1977	91.3%	2134	92.3%	2391	92.2%	2390	91.0%	2364	91.3%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	1771	81.8%	1907	82.5%	2190	84.5%	2185	83.2%	2114	81.6%
Not Disadvantaged	394	18.2%	405	17.5%	403	15.5%	441	16.8%	476	18.4%
Total	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%
HIGH SCHOOL RANK										
Top Third	465	27.1%	500	26.6%	522	24.2%	556	25.3%	535	25.0%
Middle Third	493	28.8%	554	29.5%	683	31.7%	707	32.2%	734	34.3%
Bottom Third	756	44.1%	827	44.0%	951	44.1%	933	42.5%	869	40.6%
Total Responses/Response Rate	1714	79.2%	1881	81.4%	2156	83.1%	2196	83.6%	2138	82.5%
HIGH SCHOOL MAJOR										
Academic	826	38.4%	905	39.4%	959	37.3%	1035	39.7%	1037	40.2%
Business	366	17.0%	360	15.7%	401	15.6%	367	14.1%	359	13.9%
General	637	29.6%	719	31.3%	825	32.1%	818	31.4%	839	32.5%
Vocational	321	14.9%	313	13.6%	388	15.1%	389	14.9%	346	13.4%
Total Responses/Response Rate	2150	99.3%	2297	99.4%	2573	99.2%	2609	99.4%	2581	99.7%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
APPLIED TO OTHER COLLEGE										
Other Applications	318	15.2%	346	15.5%	377	15.1%	441	17.4%	437	17.7%
No other applications	1771	84.8%	1892	84.5%	2124	84.9%	2090	82.6%	2031	82.3%
Total Responses/Response Rate	2089	96.5%	2238	96.8%	2501	96.5%	2531	96.4%	2468	95.3%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	143	6.9%	145	6.5%	178	7.1%	193	7.7%	196	8.0%
No other acceptances	1934	93.1%	2090	93.5%	2313	92.9%	2319	92.3%	2256	92.0%
Total Responses/Response Rate	2077	95.9%	2235	96.7%	2491	96.1%	2512	95.7%	2452	94.7%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	393	18.2%	398	17.2%	551	21.2%	617	23.5%	664	25.6%
No Experience	1772	81.8%	1914	82.8%	2042	78.8%	2009	76.5%	1926	74.4%
Total Responses	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE										
Parent	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	0	0.0%
Relative/friend	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	41	51.3%
Former student	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	0	0.0%
Newspaper	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	2	2.5%
Radio	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	2	2.5%
TV	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	0	0.0%
Open House	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	0	0.0%
College catalog	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	5	6.3%
Penn College Admissions recruiter	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	1	1.3%
Penn College faculty	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	2	2.5%
High School/Vo-Tech counselor	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	9	11.3%
High School/Vo-Tech teacher	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	0	0.0%
Other	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	18	22.5%
Total Responses/Response Rate	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	#/N/A	80	3.1%

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PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	33	57.9%	409	45.4%
3 - 6 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	7	12.3%	214	23.8%
6 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	9	15.8%	160	17.8%
12 - 18 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	5.3%	61	6.8%
18 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	5	8.8%	57	6.3%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	57	2.2%	901	34.8%
WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	40	72.7%	625	69.1%
3 - 4 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	6	10.9%	151	16.7%
5 - 9 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	5.5%	66	7.3%
9 - 12 Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	5.5%	31	3.4%
12 + Months ago	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	3	5.5%	32	3.5%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	55	2.1%	905	34.9%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	745	37.1%	824	38.2%	980	40.7%	967	39.7%	951	40.2%
Retrain for new career	222	11.1%	195	9.0%	225	9.3%	223	9.2%	268	11.3%
Upgrade skills for advancement	479	23.9%	526	24.4%	548	22.7%	561	23.0%	515	21.8%
Transfer to 4-year college	371	18.5%	408	18.9%	431	17.9%	448	18.4%	387	16.3%
Personal interest	190	9.5%	202	9.4%	226	9.4%	237	9.7%	246	10.4%
Total Responses/Response Rate	2007	92.7%	2155	93.2%	2410	92.9%	2436	92.8%	2367	91.4%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	58	3.0%	57	2.7%	48	2.0%	65	2.7%	89	3.8%
Location	586	29.9%	590	27.9%	662	28.0%	705	29.5%	618	26.2%
Instructional quality	329	16.8%	358	17.0%	394	16.7%	391	16.3%	400	16.9%
Program/Course choice	984	50.3%	1107	52.4%	1258	53.3%	1232	51.5%	1253	53.1%
Total Responses/Response Rate	1957	90.4%	2112	91.3%	2362	91.1%	2393	91.1%	2360	91.1%

PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1990 - 1994

PROFILE VARIABLES	1990		1991		1992		1993		1994	
	#	%	#	%	#	%	#	%	#	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	379	18.8%	389	18.0%	379	15.8%	381	15.6%	361	15.1%
21 - 30 Hours/Week	247	12.2%	258	11.9%	287	11.9%	299	12.3%	291	12.2%
11 - 20 Hours/Week	530	26.3%	625	28.9%	714	29.7%	704	28.9%	699	29.2%
1 - 10 Hours/Week	210	10.4%	255	11.8%	266	11.1%	271	11.1%	284	11.9%
Total intending to be employed	1366	67.7%	1527	70.5%	1646	68.4%	1655	67.9%	1635	68.3%
Total not intending to be employed	652	32.3%	639	29.5%	759	31.6%	781	32.1%	760	31.7%
Total Responses/Response Rate	2018	93.2%	2166	93.7%	2405	92.7%	2436	92.8%	2395	92.5%
ACADEMIC DIVISION/CAMPUS										
Business/Computer Technologies	454	21.0%	494	21.4%	477	18.4%	450	17.1%	492	19.0%
Construction/Design Technologies	367	17.0%	372	16.1%	431	16.6%	448	17.1%	422	16.3%
Health Sciences	264	12.2%	318	13.8%	440	17.0%	520	19.8%	478	18.5%
Hospitality	50	2.3%	56	2.4%	71	2.7%	83	3.2%	79	3.1%
Industrial/Engineer Technologies	246	11.4%	242	10.5%	274	10.6%	294	11.2%	308	11.9%
Integrated Studies	428	19.8%	431	18.6%	444	17.1%	414	15.8%	393	15.2%
Natural Resources/Transportation	230	10.6%	260	11.2%	293	11.3%	281	10.7%	304	11.7%
North Campus	126	5.8%	139	6.0%	163	6.3%	136	5.2%	114	4.4%
Total	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%
CREDIT LOAD										
Full-Time	1619	74.8%	1718	74.3%	1989	76.7%	1939	73.8%	1923	74.2%
Part-Time	546	25.2%	594	25.7%	604	23.3%	687	26.2%	667	25.8%
Total	2165	100.0%	2312	100.0%	2593	100.0%	2626	100.0%	2590	100.0%

APPLICATION FOR ADMISSION

Pennsylvania College of Technology

PENNSTATE



An Affiliate of The Pennsylvania State University

OFFICE OF ADMISSIONS

Academic Center, Room 104
One College Avenue
Williamsport, Pennsylvania 17701-5799

All Offices: (717) 326-3761
Admissions, Toll-Free: 1-800-367-9222
(PA Only)

Pennsylvania College of Technology does not discriminate on the basis of age, sex, handicap, race, religion, creed, national origin, veteran status, or political affiliation. Student inquiries concerning Title VI, IX and Section 504 compliance should be directed to the Title VI, IX and Section 504 Coordinator, Lawrence W. Emery, Jr., Room 204C, Campus Center, One College Avenue, Williamsport, PA 17701-5799, (717) 327-4765, or to the Director of the Office of Civil Rights, Department of Education, Office of Civil Rights, Washington, D.C. 20201.

7. When did you decide to enroll at this College?

- A. Within the last two months. D. Nine to twelve months ago.
B. Three to four months ago. E. Over one year ago.
C. Five to nine months ago.

8. How many people are in your immediate family, including yourself? _____

9. Please estimate your annual household income. (This information is extremely confidential but is helpful in our marketing plan.)

- A. Less than \$5,999 D. \$30,000 - \$39,999
B. \$6,000 - \$18,999 E. \$40,000 - \$49,999
C. \$19,000 - \$29,999 F. \$50,000+

10. Are you the first person in your immediate family to attend college?

- A. Yes
B. No

11. Have any other members of your family ever attended the College?

A. If yes, please specify who

Relation	Name

B. No

Relation	Name

12. Please indicate the highest completed educational level for your parents.

Parent Highest Education Level

- A. Less than high school
B. High school
C. Some college
D. Two-year degree
E. Bachelor's degree
F. Master's degree
G. Doctorate or equivalent

Father	Mother

13. How did you find out about Penn College?

- A. Friend or relative F. Penn College Admissions recruiter
B. Newspaper G. Penn College faculty
C. Radio H. High School counselor
D. TV I. High School teacher
E. College catalog J. Other (specify) _____

I **certify** that all information provided is complete and accurate.

Signature: _____ Date: _____

Before mailing this application, please be sure that you have:

- Requested your high school transcript (or GED) to be sent to the Office of Admissions.
- Requested all college transcripts and descriptions of courses to be sent to the Office of Admissions.
- Included your non-refundable check for \$20.00 made payable to Pennsylvania College of Technology.
- Completed the application. Incomplete applications will delay the acceptance process.

Students who are not applying for a degree or certificate program are not required to pay the application fee or submit transcripts. Non degree students are not eligible for any type of financial aid.

DEGREE AND CERTIFICATE PROGRAMS

I am applying for the following Program of Study or Emphasis: _____

Baccalaureate _____

Certificate _____

Associate _____

Non-Degree _____

Semester:

_____ Fall (August) _____ Spring (January) _____ May _____ June Year: 19_____

Campus:

_____ Williamsport _____ North (Wellsboro)

NON-DEGREE ENROLLMENT

A student who does not wish to pursue a degree or certificate in a specific program is required to have a program emphasis. This emphasis is based upon the courses the student elects to take and the future educational goals of the student.

By collecting the following information the College can plan programs and services to benefit you and other students. The data collected will not be used in the admissions process and will have no effect on your acceptance at the College. Thank you for your help. (PLEASE CIRCLE THE MOST APPROPRIATE RESPONSE.)

1. What is your primary reason for choosing to enroll at this College?

A. Convenience

C. Choice of Courses and program

B. Quality of courses and faculty

D. Affordable cost

E. Other (specify) _____

2. What is your primary goal in attending the College?

A. Prepare for first job

D. To transfer to a four-year institution

B. Retraining

E. Personal interest

C. Upgrading current employment skills

F. Other (specify) _____

3. Do you intend to be employed outside your home while attending the College?

A. Full-Time

D. 11-20 Hours Weekly

B. 31-40 Hours Weekly

E. 1-10 Hours Weekly

C. 21-30 Hours Weekly

F. No, I will not be employed

4. At this time, have you also applied to another college?

A. Yes

B. No

5. At this time, have you been accepted at another college?

A. Yes

B. No

6. When did you first seriously consider attending this College?

A. Within the last three months.

B. Three to six months ago.

C. Six to twelve months ago.

D. Twelve to eighteen months ago.

E. Eighteen or more months ago.

Social Security Number:

Other or former names: _____

Legal Residence: _____

City/State _____ Zip: _____

County/Residence
(PA Only): _____

Telephone Number: Area Code () _____

In case of emergency contact: _____ Phone Number (_____) _____
Name Area Code

Birth Date: _____
(Month) (Date) (Year)

Sex. Male _____
Female _____

Race: Black _____ (B)
American Indian _____ (I)
Asian _____ (A)
Hispanic _____ (S)
White _____ (W)

Type Institution	Code (College Use Only)	Name	City	State	High School or Vo-Tech	Year of Graduation or Last Semester of Attendance	Degree (If Earned)
High School					<input type="checkbox"/> Academic <input type="checkbox"/> Business <input type="checkbox"/> General <input type="checkbox"/> Vocational		
Vo. Tech							
Trade School							
College or University							

Appendix 2

Project Profile History

In 1985 the college expanded the amount of data captured through the Admissions process by adding a one-page questionnaire to the college's admissions application. This survey was used in conjunction with other admissions data to produce a series of comparative reports on student demographics and characteristics nicknamed "Project Profile".

The initial purpose of this report was to describe, compare and identify characteristics differentiating the degree and non-degree student populations. In 1987, programming was enhanced to output additional data, generate statistical tests and allow for comparisons of a variety of student groups, including divisions, programs, full-time/part-time, new/returning, matriculating/non-matriculating, graduating/non-graduating, and returning/non-returning populations.

Since 1987, the Project Profile questionnaire has undergone periodic revisions, along with the entire application form. For example, in 1993, the family income categories were modified to more accurately reflect the changing income categories of the College's student body.



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